## City of Ventura will partner with 630 students from Cal Lutheran University for You Got Served project

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## **MEDIA ADVISORY**

**Event:** The City of Ventura will partner with 630+ students from California Lutheran University for the school's largest community service learning project, called "You Got Served". Cal Lutheran's entire incoming freshmen class and transfer students will work alongside city staff and the Ventura Hillsides Conservancy to remove the invasive arundo donax -- which kills native plants, shelters illegal activities and is a fire hazard -- in the Ventura River bottom.

The "You Got Served" program began in 2008 when Cal Lutheran's Office of Community Service asked the city's Volunteer Ventura! office to help create a service learning opportunity that would engage all the new students during the school's orientation week and help fulfill their mission of service and justice. Together, they came up with the environmental clean-up program.

During the last seven years of the program, Cal Lutheran's students and city staff:

assisted with the restoration efforts in the Ventura and Santa Clara Riverbeds and removed more than 57 tons of trash and debris;

carefully removed invasive ice plant in the Ventura Harbor Wetlands Ecological Reserve;

beautified three city parks, a historic site, and a community center

Cal Lutheran President Chris Kimball along with other faculty and staff members will also assist students in this service learning project intended to connect students to our local community and show what can be accomplished through public-private partnerships.

Date & Time: Tuesday, September 1, 2015 from 11:30am to 3:30pm

Location: Ventura Riverbed

<u>Contacts</u>: Cary Glenn 805-766-5226 or Lysa Urban 805-689-3627 at the City of Ventura; Nicole Cozzi 805-341-5429 at Cal Lutheran, or Adrienne Stephens 805-643-8044 at Ventura Hillsides Conservancy.

**Photo Opportunities**